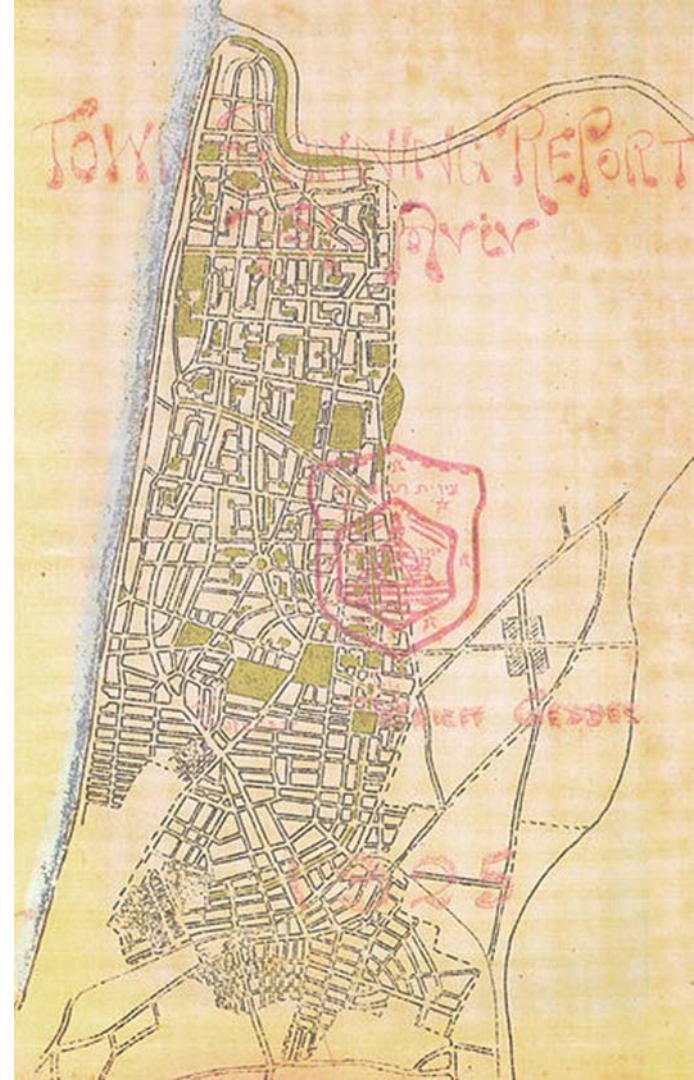


# Planning for Female Workers: Sir Patrick Geddes' 1925 Master Plan for Tel Aviv

Yael Allweil, Ph.D

Faculty of Architecture and Town Planning, Technion IIT  
Israel Institute for Advanced Studies IIAS





تل أبيب  
الطراز الدولي  
قُرنادات

Tel Aviv  
The International Style  
Balconies

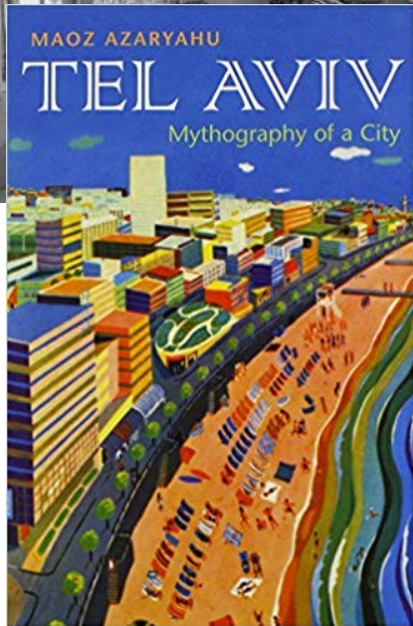
תל אביב  
הסגנון הבינלאומי  
מרפסות



**Preservation and Renewal**  
Bauhaus and International Style Buildings in Tel Aviv

Edited by Micha Gross

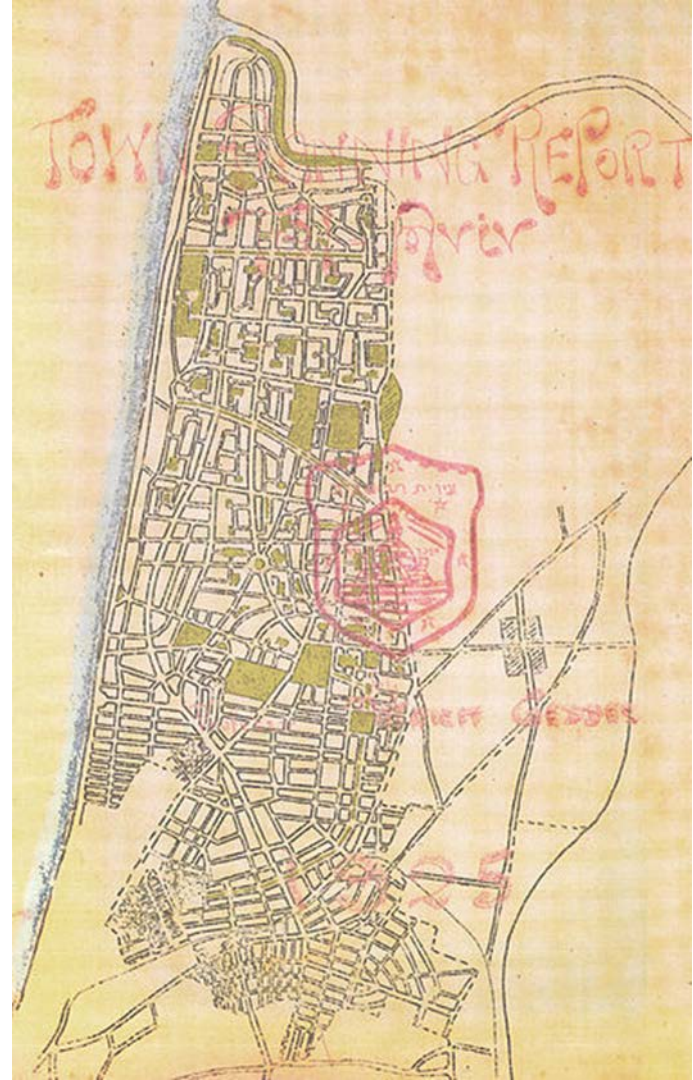


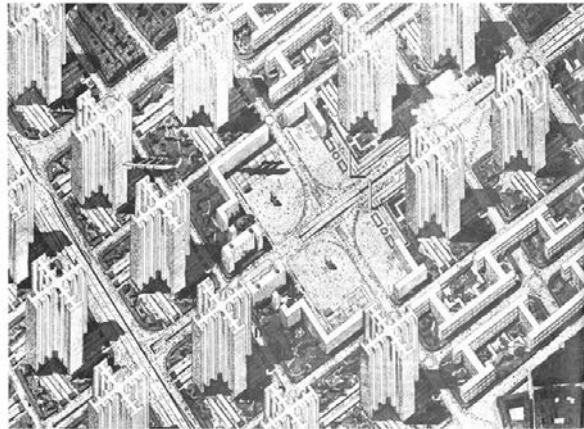
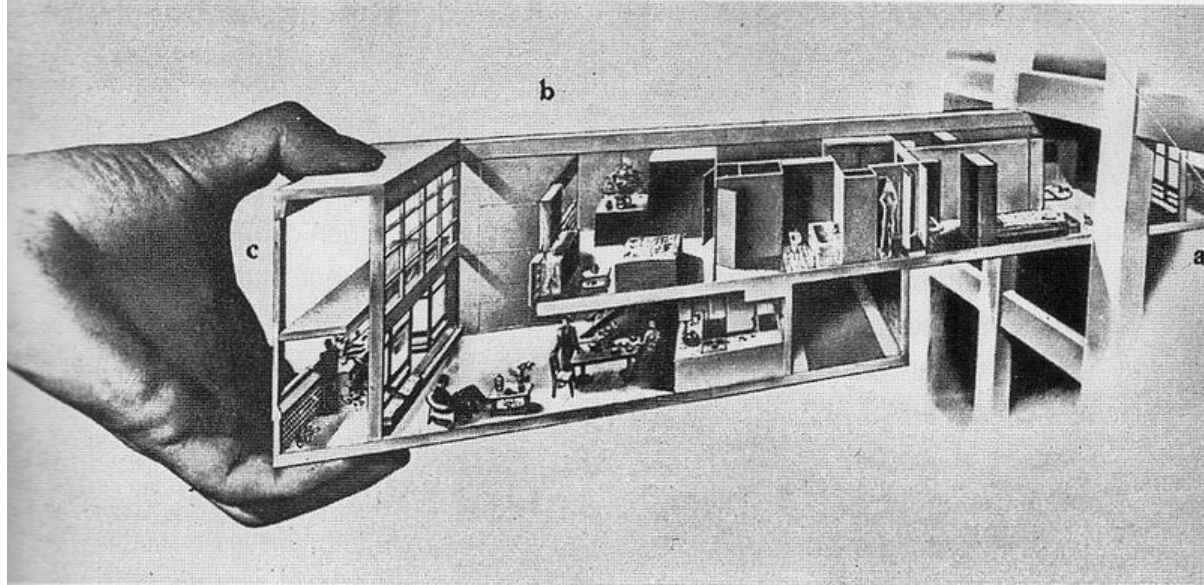


“A bourgeois family on their terrace, circa 1940”.  
Source:  
Tane, 2014.

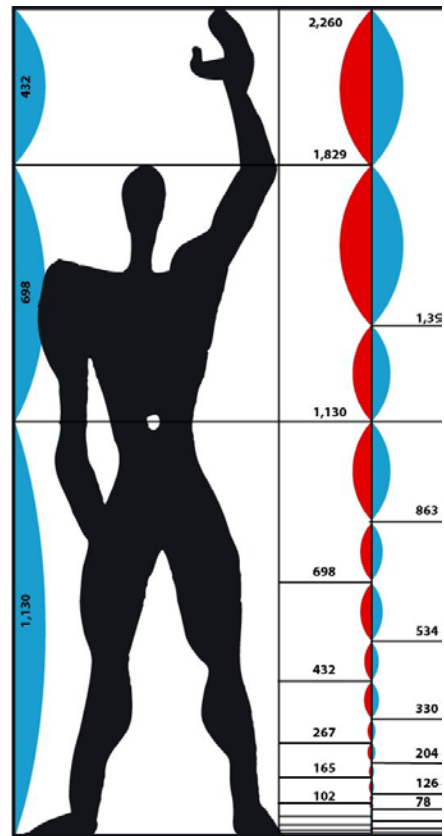


Lea Goldberg in Tel Aviv, circa 1934. Source: Genazim Archive, Tel Aviv Ariela Library.

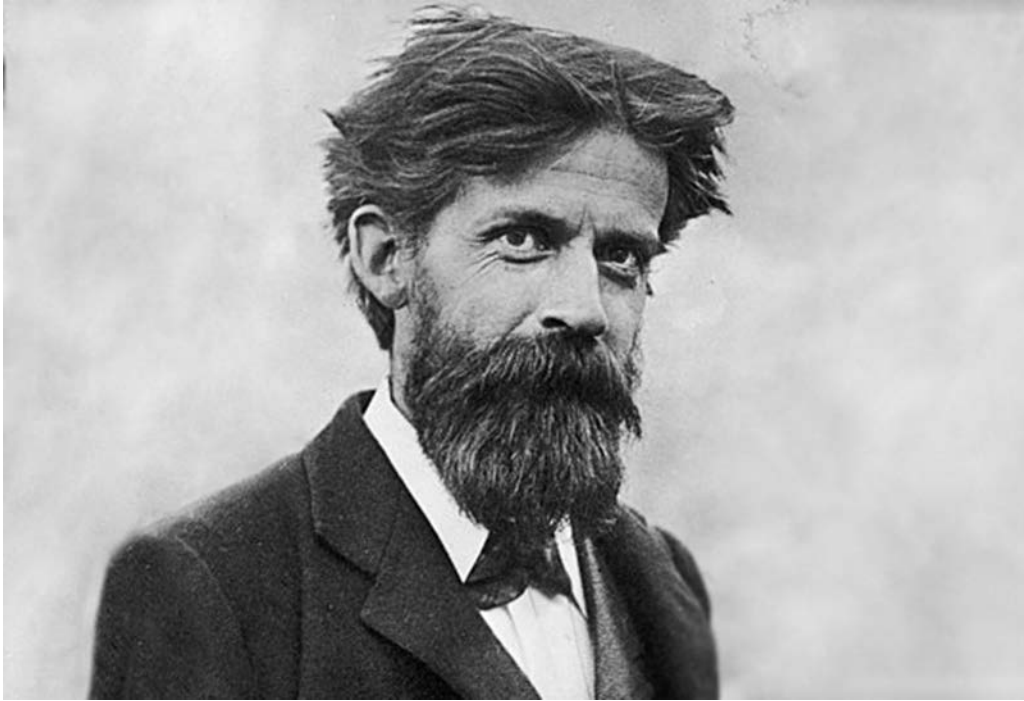




RADIANT CITY – LE CORBUSIER, 1931



# City of sweat equity



## CITIES IN EVOLUTION

AN INTRODUCTION TO THE  
TOWN PLANNING MOVEMENT  
AND TO THE  
STUDY OF CIVICS

BY

PATRICK GEDDES

MEMBER AND NOW, LIBRARIAN OF THE TOWN PLANNING INSTITUTE;  
DIRECTOR OF THE CITY AND TOWN PLANNING EXHIBITION

WITH 39 ILLUSTRATIONS

170407  
11.4.22

LONDON  
WILLIAMS & NORGATE  
14 HENRIETTA STREET, COVENT GARDEN  
1915

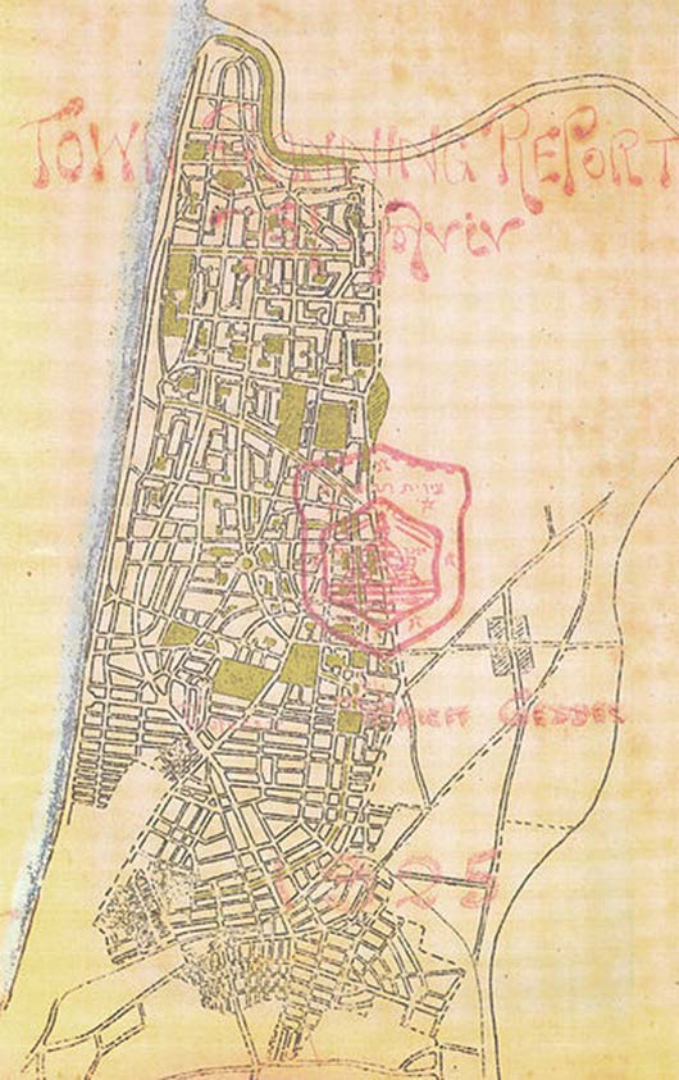
# Civic Survey of Edinburgh, 1911

‘Surplus produced by the industrial city merely produce degraded material luxuries for the few, amidst the physical deterioration of the many...inferior conditions for the labouring majority, with comfort and luxury too uninspiring at best, for the few’ (Geddes 1915: 389)



Old City tenements, 1911. Source: Patrick Geddes Collection, Edinburgh University Library

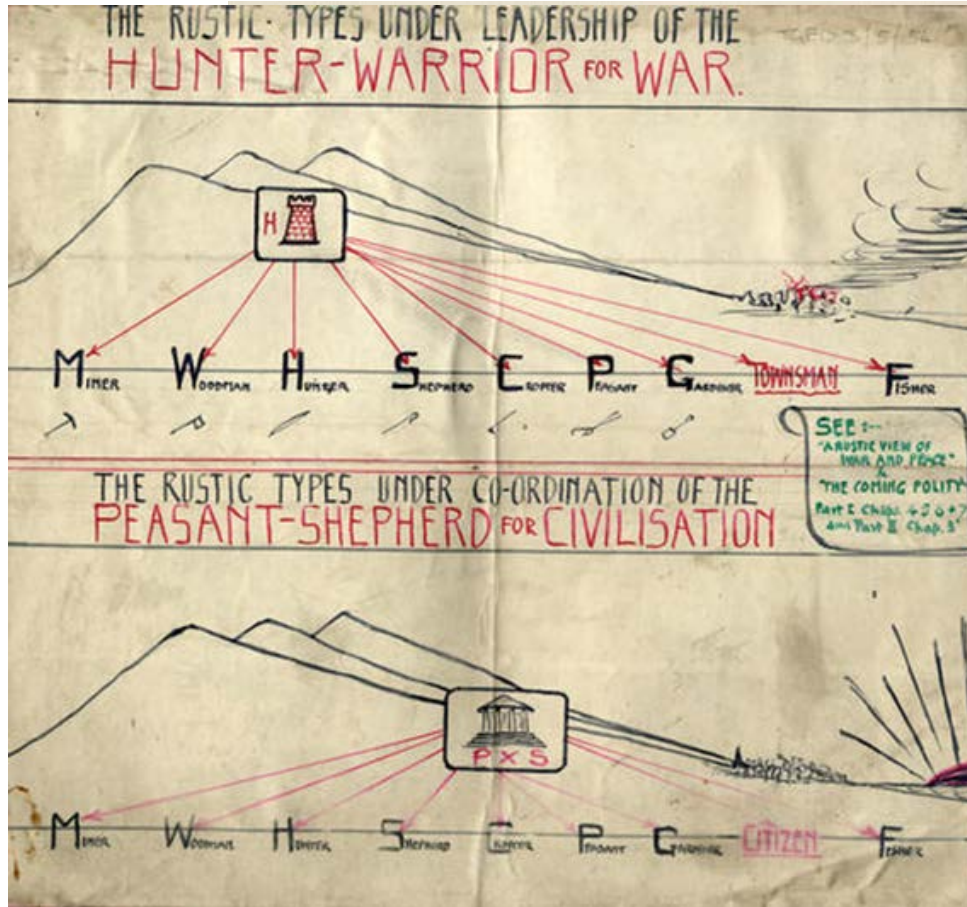
# Planning Tel Aviv as Practical Feminism



Neighbors' Neighborhood C, 1934.  
Source: TelAviv100 collective.



# Civic Survey – the Valley Section



<u>PLACE</u>	PLACE WORK	PLACE FOLK
WORK PLACE	<u>WORK</u>	WORK FOLK
FOLK PLACE	FOLK WORK	<u>FOLK</u>

Source: Branford and Farquharson, *An Introduction to Regional Surveys*, Westminster : Leplay House Press, 1924







The Shapira Alley cottages versus nearby tenement.  
Source: Geddes Archive, University of Strathclyde.





## THE TOOL

General plan of Tel Aviv,  
end 1925.

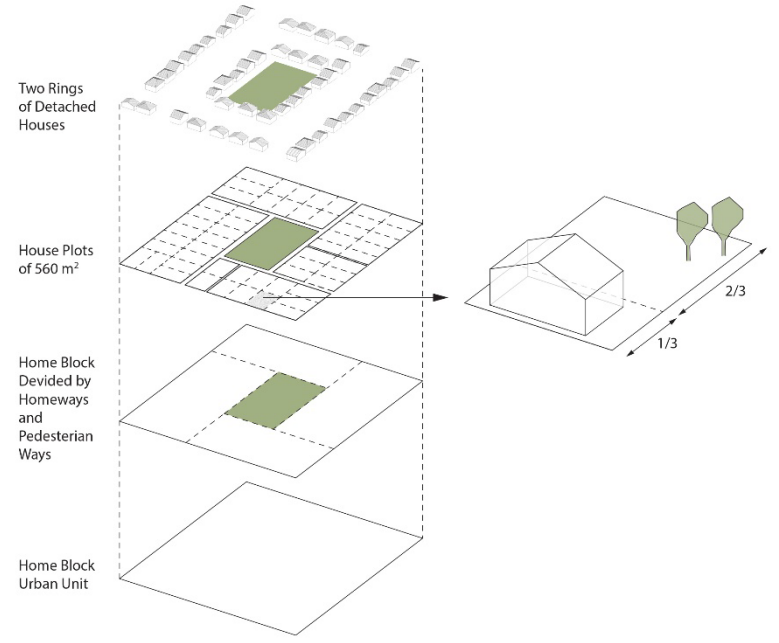
First complete parcellatory plan  
drawn up precisely according  
to the draft presented by  
Patrick Geddes, by the  
Technical Department of the  
Tel Aviv Municipality between  
September and December 1925.  
(The Israel Land Development  
Company Ltd.)

## האמצעי

תכנון כללי לתל-אביב, שלהי 1925.

תכנית חוקת מנרשים (פרצלציות) מלאה  
ראשונה, ששריטה על-ידי המחלקה הטכנית  
של עיריית תל-אביב, בדיוק לפי המוסא  
שהציג סיד פטריק ג'ס. ספסמנד - דצמבר  
1925 (חברת הכשרה הישוב בישראל בע"מ).



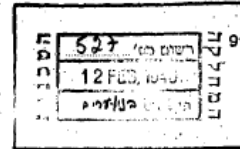


Geddes' home block for Tel Aviv.  
Scheme by Noa Zemer.





Ref. No. B/77 DISTRICT COMMISSIONER'S OFFICES,  
 LYDDA ~~XXXXXXXX~~ DISTRICT,  
 JAFFA.



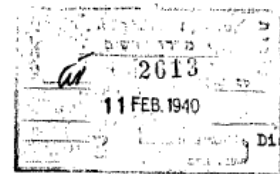
9th February, 1940

Sir,

Subject:- Finally approved scheme ~~for~~ -  
 Tel Aviv Town Planning Scheme, 1927  
 (Amendment), 1938.

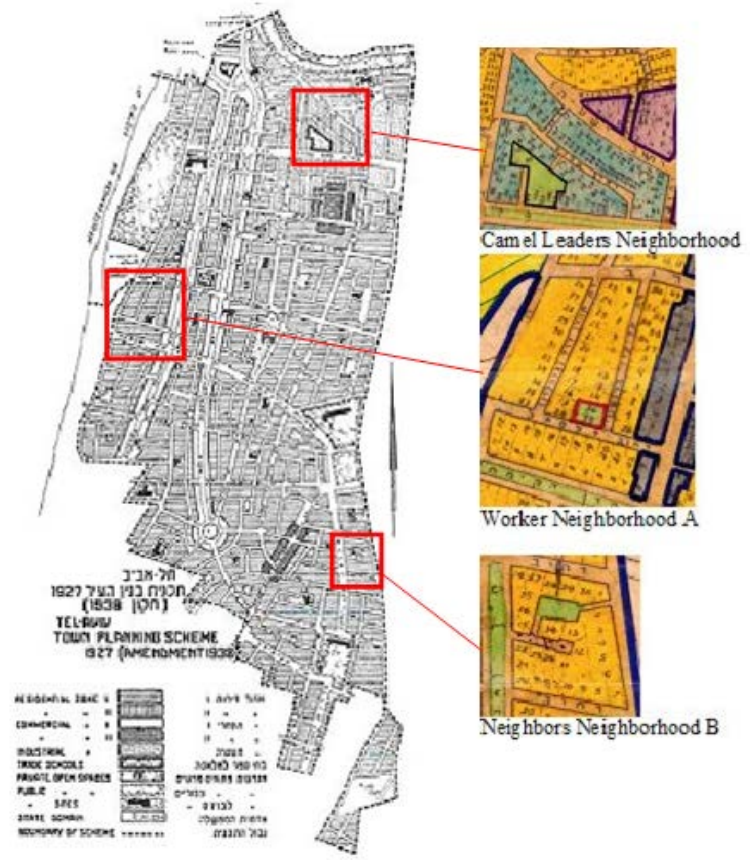
I transmit herewith a copy each of the  
 plan and the report of the finally approved  
~~scheme for~~ Tel Aviv Town Planning Scheme, 1927  
 (Amendment), 1938,  
 and published in Palestine Gazette No. 976,  
 (Supplement No.2), dated the 4th January, 1940,  
 for retention in your office.

2. Kindly acknowledge receipt.



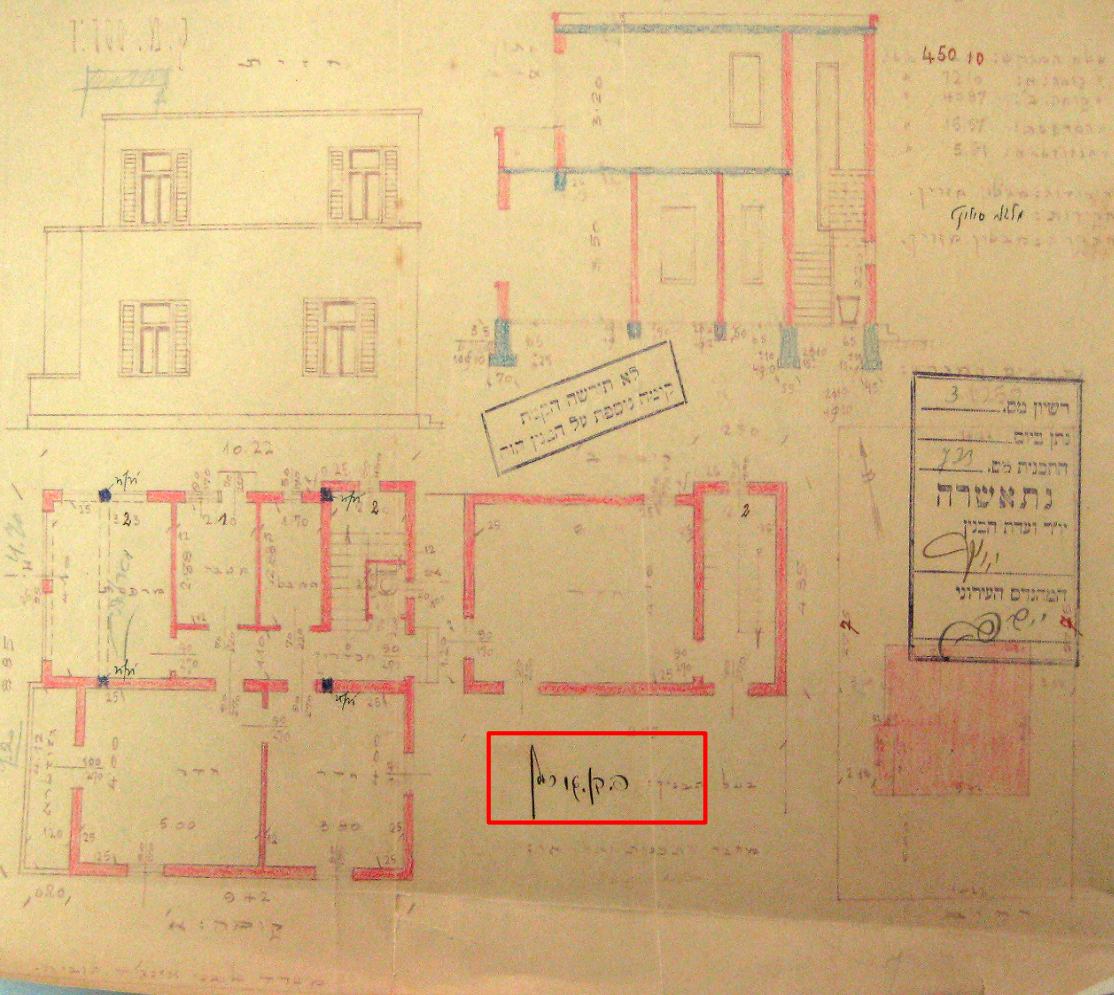
*N. Amichay*  
 Secretary,  
 District Town Planning Commission,  
 Southern District.

Chairman,  
 Local Town Planning Commission,  
 Tel Aviv.





4



450 10  
 72 0  
 40 87  
 6 57  
 5 24

לא תישטקו  
 קומה נוספת על הקומה הזו

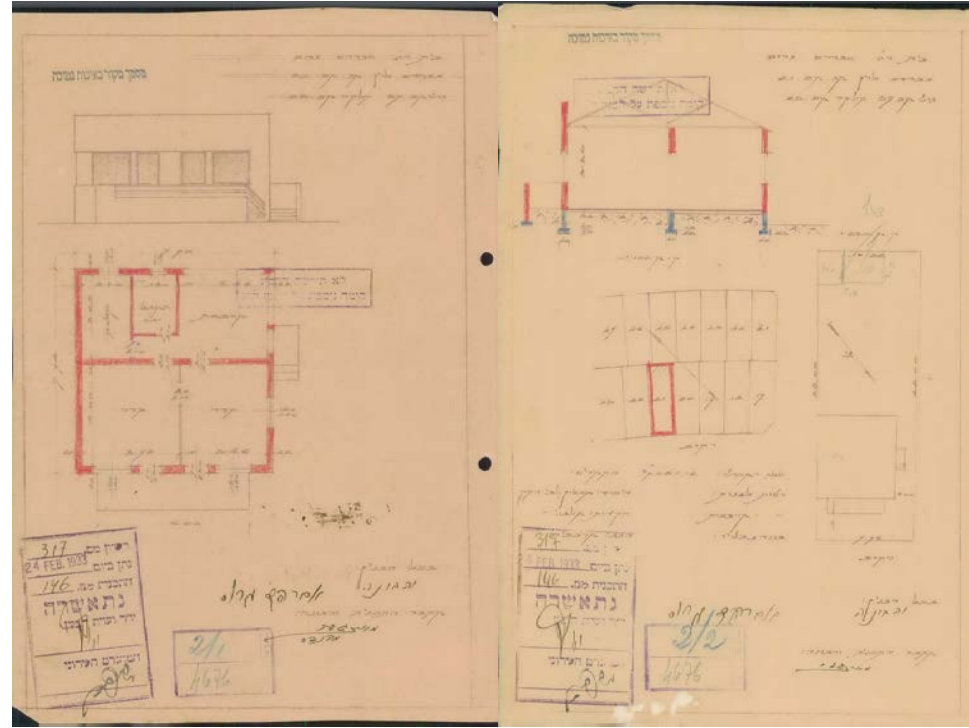
3  
 השיוך מס.  
 נתן ביים  
 החכמה מס. 721  
 נתנושרה  
 יידי ושרה חכמי  
 יעקב  
 המגורים הקודמי  
 יעקב

ב.ק.א.י.מ.





Camel Leaders' Neighborhood, 1932.  
Photography: Rudi Weisenstein.  
Source: Tel Aviv 100 Collaborative.



Camel Leaders' Neighborhood,  
Plan, section and site plan, 34 Yeshyahu Street.  
Source: Tel Aviv Technical Archive.



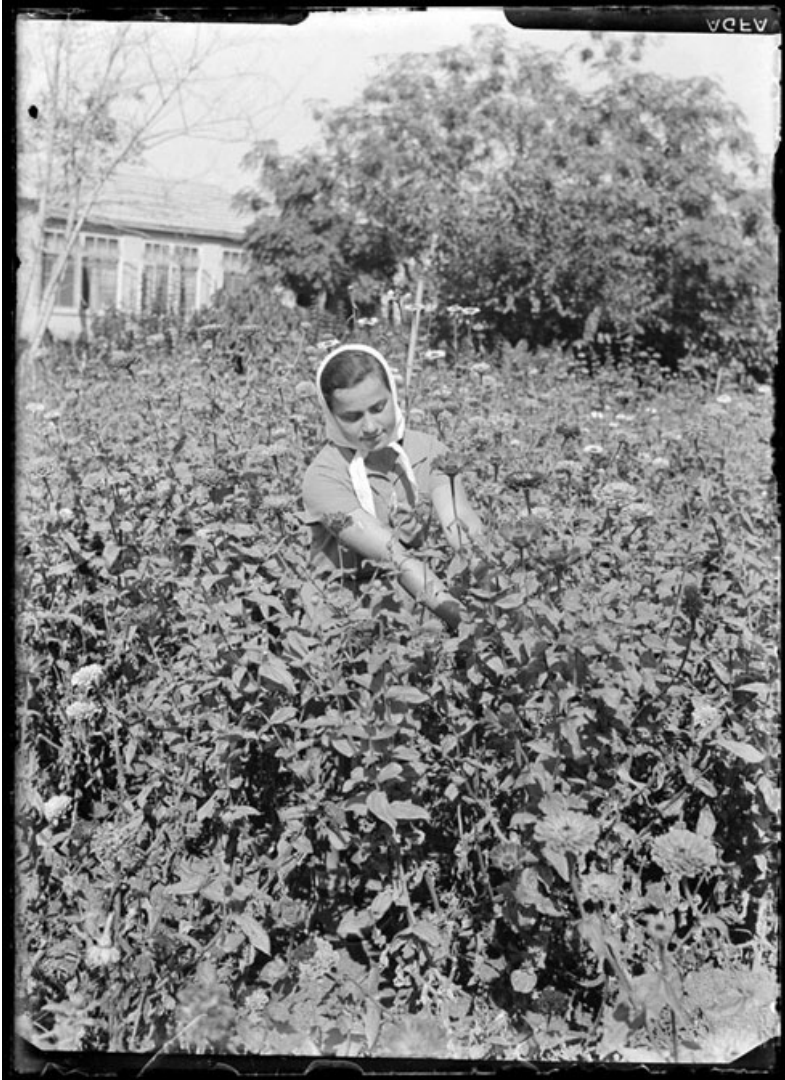
# סנסציה בחנות!



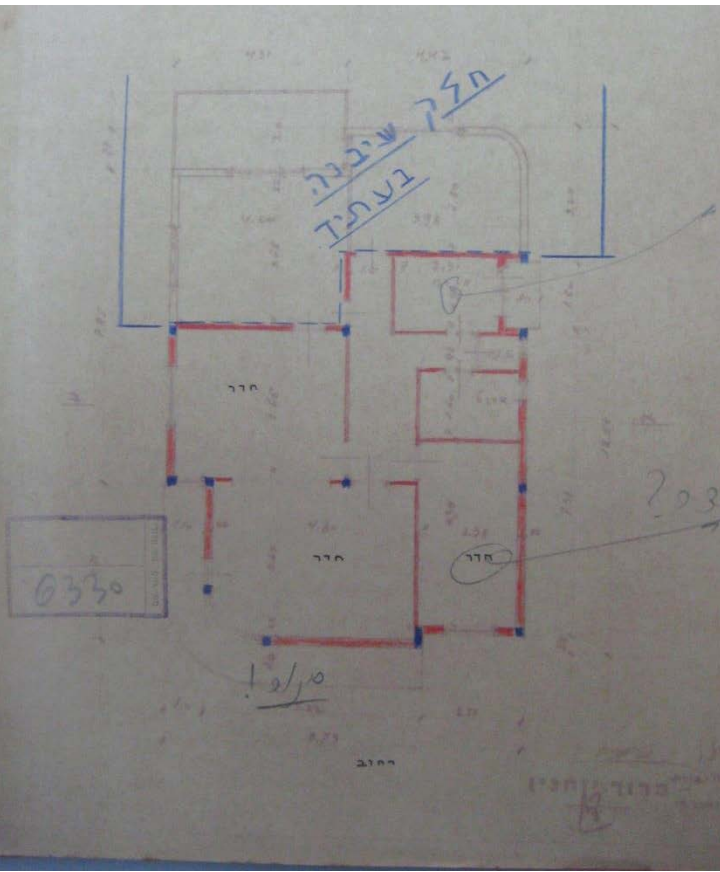
לא יאמן כי יסופר!  
האשה לא ידעה ש"מגד" של "שמן" הוא הטוב בשמניני!











Building permit for Latrice 4, issued 1935. Source: TelAviv Technical Archive. Permit identifies it to belong in the “Geddes area.”





760-2019/226

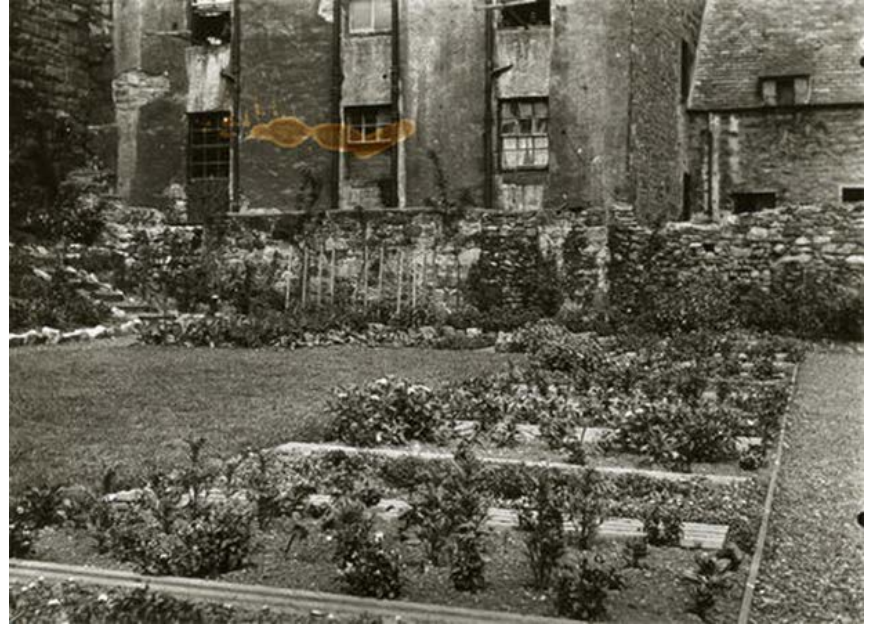


# 'CITY OF SWEAT EQUITY'



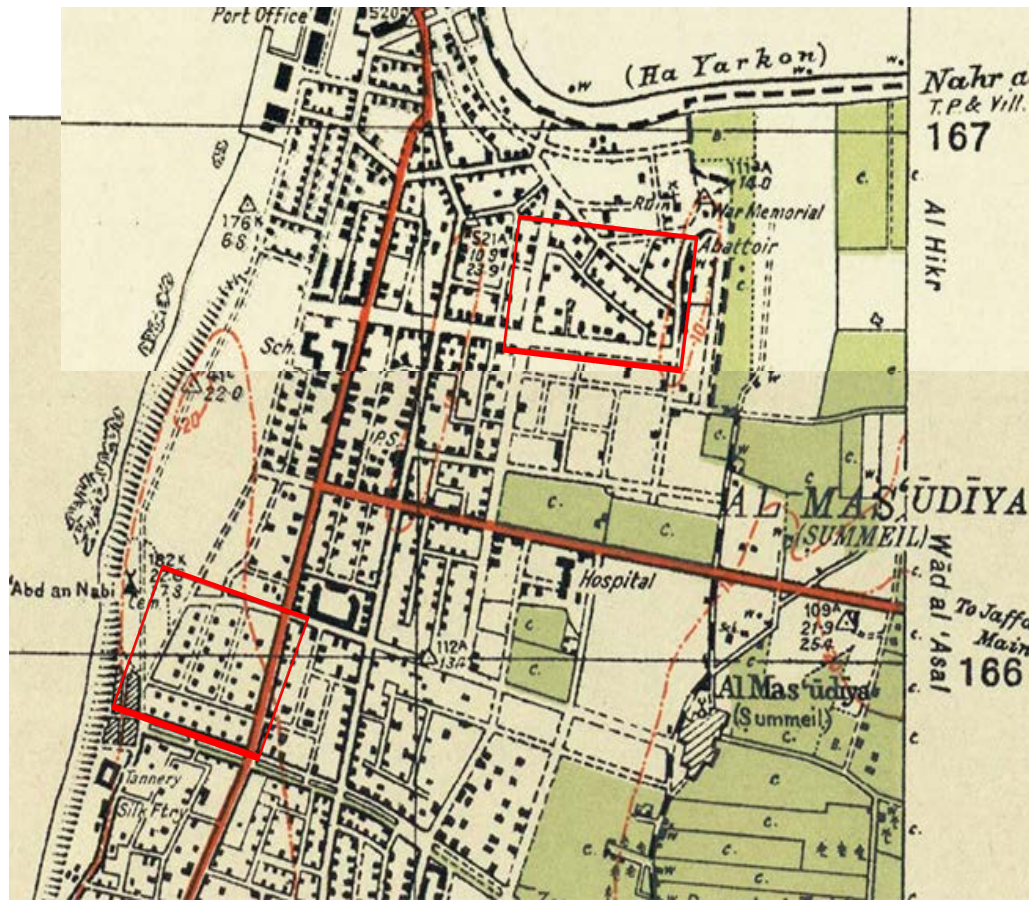
Geddes' young students from the Castlehill School conducting practical work in the Johnston Terrace Garden, 1910.

Source: Geddes Archive, Edinburgh University Library

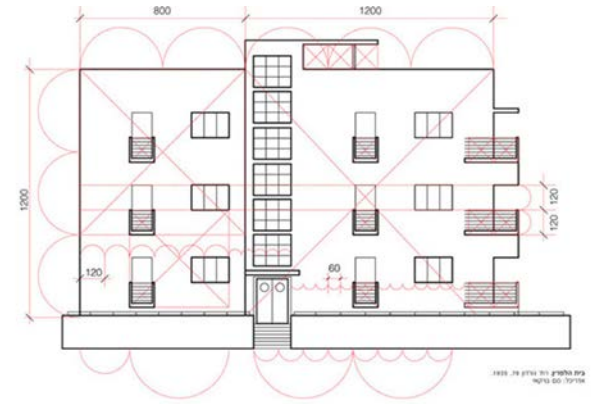


Johnston Terrace Garden, 1910.

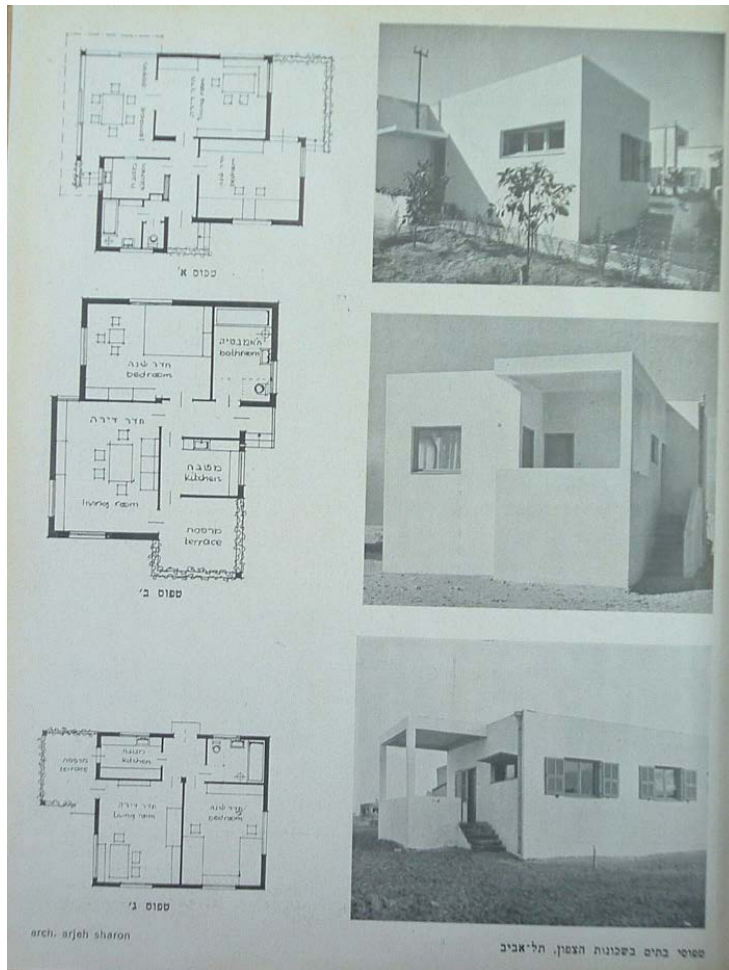
Source: Geddes Archive, Edinburgh University Library



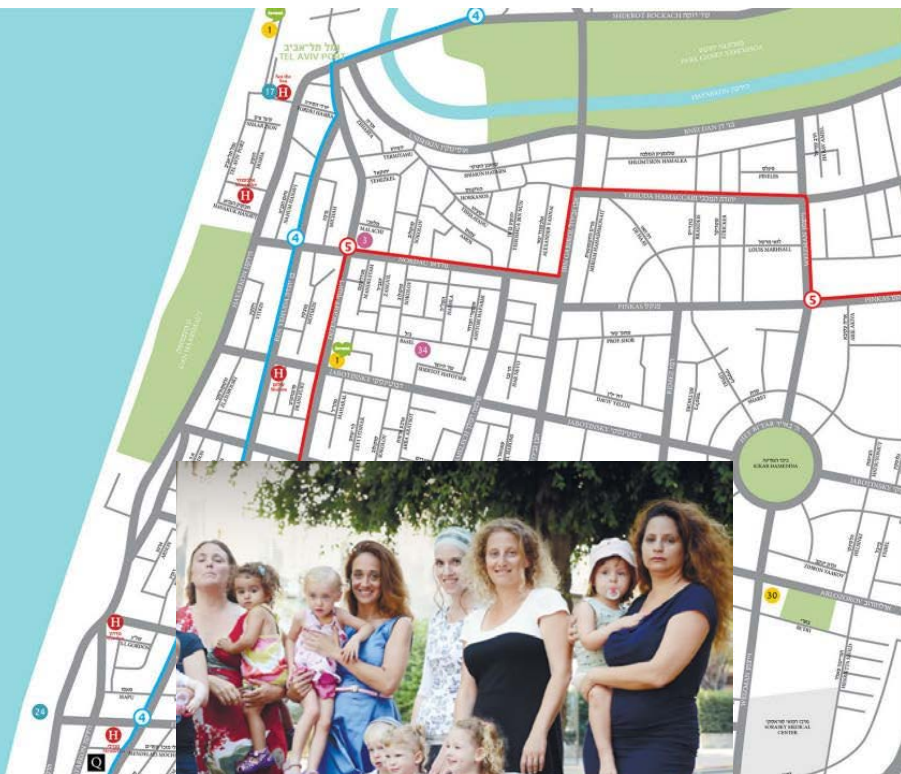
## Local Architectural Language



Smok, Nitza, *Houses from the Sand*, Tel Aviv: Keter, 1993.



N



תל-אביב  
תוכנית כללית  
**TEL-AVIV**  
GENERAL PLAN

1:50,000



Legend and notes in Hebrew describing the symbols and details of the plan, including various types of buildings, parks, and infrastructure.

Small text at the bottom of the map page, likely providing the name of the architect or the official title of the plan.





